INFORM ROGERS | DEMOGRAPHICS

DEMOGRAPHICS OF ROGERS AND METROPOLITAN STATISTICAL AREA (MSA)

RACE & AGE

KEY DEMOGRAPHICS:





Image: Control of the second s

As with the larger MSA, Rogers has become more diverse as the population has increased over the last decade.

Source: US Census Bureau



THERE WAS A 17.23% DECREASE IN THE WHITE ALONE (NON HISPANIC **OR LATINO)** POPULATION FROM 2010 TO 2020 IN ROGERS, AR EVERY OTHER RACE CATEGORY INCREASED WITHIN THE SAME

THE HISPANIC OR LATINO POPULATION REPRESENTS 33.2% OF THE OVERALL POPULATION IN THE CITY OF ROGERS. THE WHITE ALONE (NON HISPANIC OR LATINO)

FAYETTEVILLE-SPRINGDALE-ROGERS DECENNIAL RACE **MSA 2020** COMPARISON **POPULATION OF TWO OR MORE**

RACES 10.7% **SOME OTHER RACE** 9.3% NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER 2.1% ASIAN ALONE 3.6% AMER. INDIAN & ALASKA WHITE ALONE NATIVE ALONE 1.6% 70.2% **BLACK OR AFRICAN AMERICAN ALONE** 2.5%

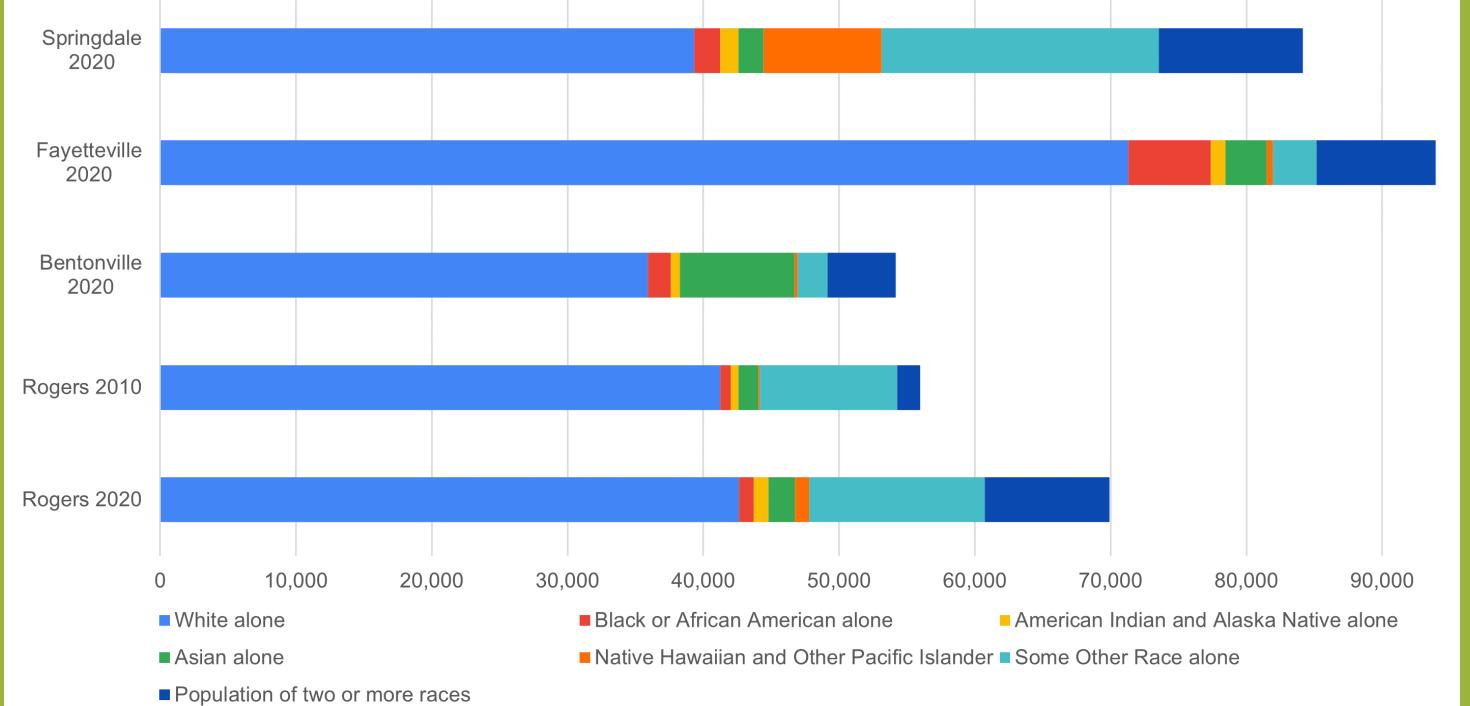
FAYETTEVILLE-SPRINGDALE-ROGERS DECENNIAL RACE MSA 2020 & ROGERS 2020, 2010 COMPARISON



REPRESENTS 56.9% OF ROGERS' POPULATION



66.9% OF ROGERS' POPULATION IS BELOW THE AGE OF 45 IN 2020



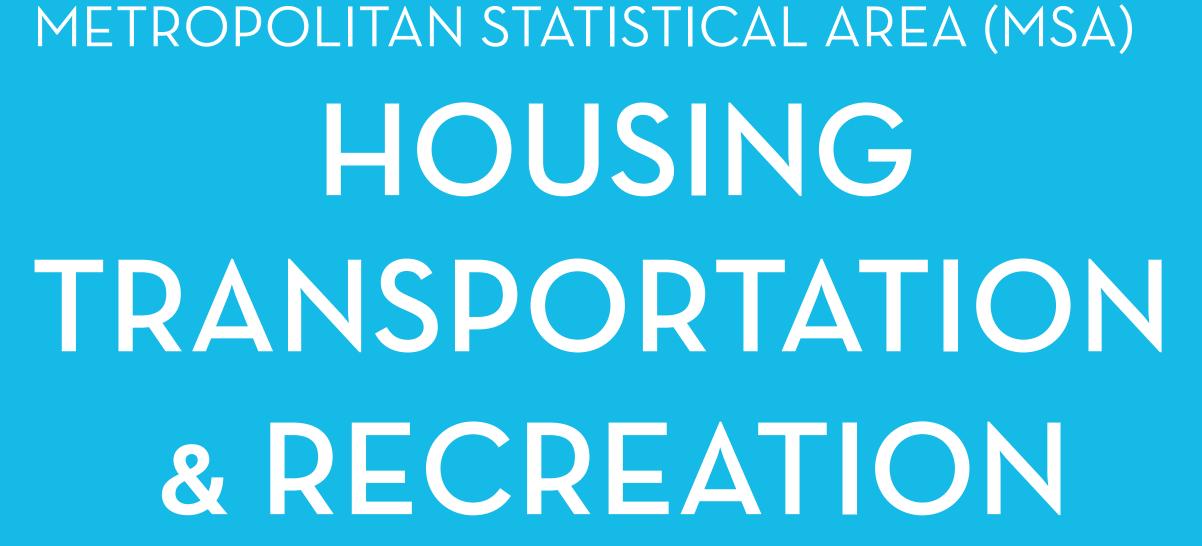
FAYETTEVILLE-SPRINGDALE-ROGERS AGE **MSA 2020** BREAKDOWN

| UNDER 5 YEARS | 7.1% | 7.9% | 8.1% | 6.1% |
|-----------------------|--------|----------|--------------|-----------------|
| <u>5 TO 9 YEARS</u> | 8.0% | 8.7% | 9.1% | 5.1% |
| 10 TO 14 YEARS | 8.1% | 7.2% | 8.5% | 4.6% |
| 15 TO 19 YEARS | 7.0% | 6.3% | 7.5% | 9.6% |
| 20 TO 24 YEARS | 6.9% | 6.0% | 7.1% | 18.9% |
| 25 TO 29 YEARS | 8.0% | 9.5% | 7.6% | 10.1% |
| 30 TO 34 YEARS | 8.1% | 10.0% | 7.1% | 7.7% |
| <u>35 TO 39 YEARS</u> | 7.0% | 9.6% | 6.4% | 6.4% |
| 40 TO 44 YEARS | 6.7% | 7.5% | 7.7% | 5.0% |
| 45 TO 49 YEARS | 8.3% | 6.5% | 6.4% | 4.3% |
| 50 TO 54 YEARS | 6.2% | 4.9% | 5.2% | 4.5% |
| <u>55 TO 59 YEARS</u> | 5.1% | 4.2% | 5.5% | 4.8% |
| 60 TO 64 YEARS | 4.2% | 3.9% | 4.2% | 4.1% |
| 65 TO 69 YEARS | 3.3% | 2.2% | 3.2% | 3.2% |
| <u>70 TO 74 YEARS</u> | 2.1% | 2.3% | 2.5% | 2.1% |
| 75 TO 79 YEARS | 1.9% | 1.9% | 1.7% | 1.1% |
| 80 TO 84 YEARS | 0.9% | 0.9% | 1.1% | 0.9% |
| 85 YEARS & OVER | 1.2% | 1.2% | 1.1% | 1.4% |
| | ROGERS | BENTONVI | LLE SPRINGDA | LE FAYETTEVILLE |

Grouping of age for

Rogers and MSA Comparisons from the 2020 Decennial Census.

Source: US Census Bureau



DEMOGRAPHICS OF ROGERS AND

INFORM ROGERS | DEMOGRAPHICS

ERE POSSIBLE LIVE





KEY DEMOGRAPHICS:





RECREATION

Rogers has many recreational amenities within the city limits that include parks and different types of trails.

TRAILS & **PUBLIC PARKS** IN ROGERS, AR PARKS

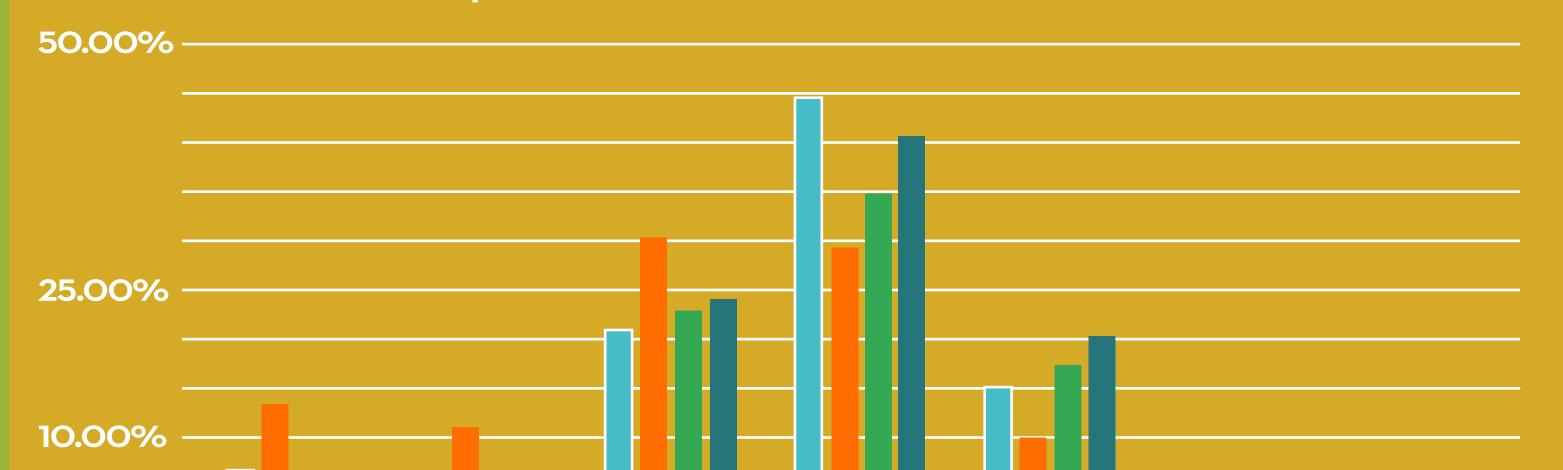


HOUSING

Housing information for Rogers and the MSA.

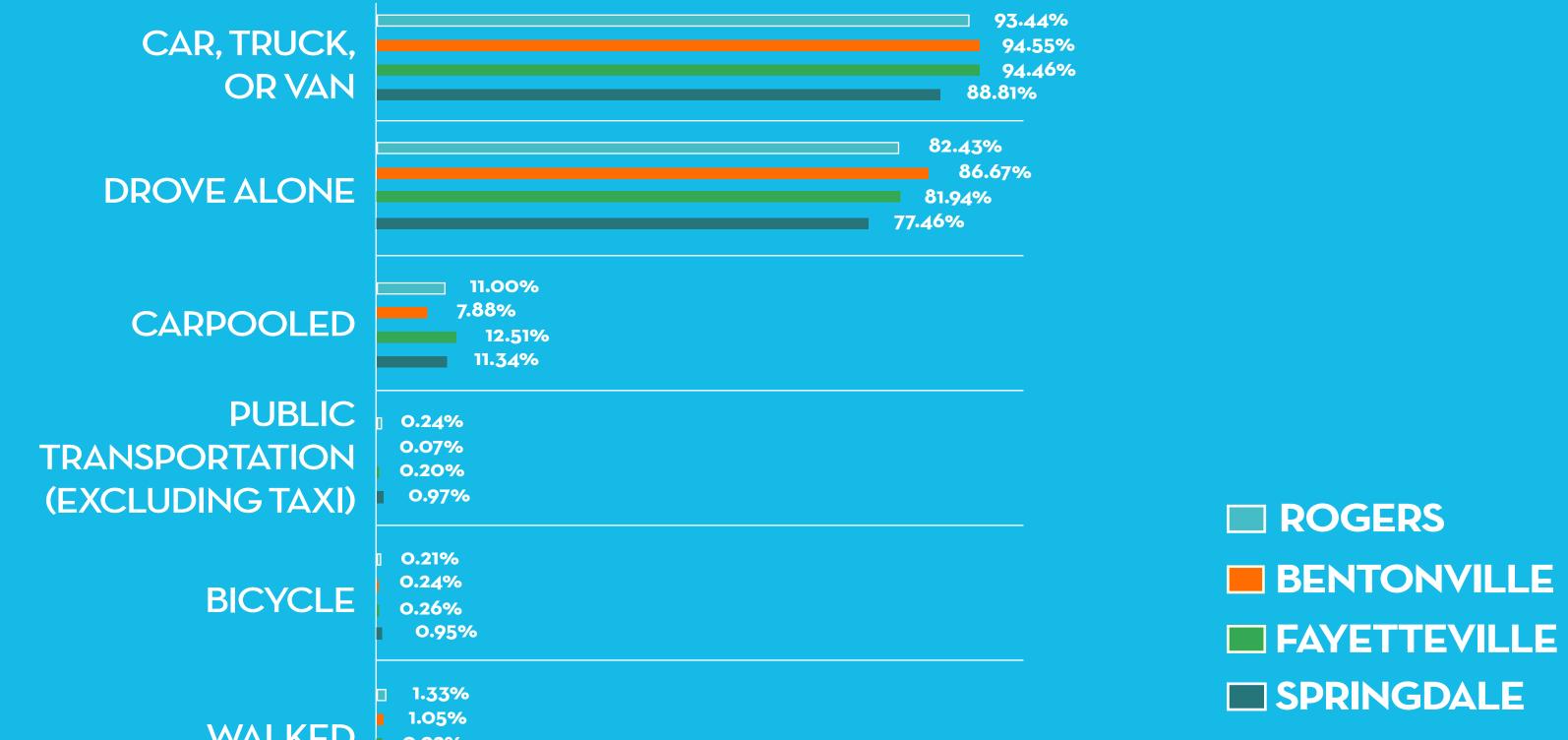
Source: US Census Bureau

FAYETTEVILLE-SPRINGDALE-ROGERS HOUSING MSA YEAR OF CONSTRUCTION CHARACTERISTICS



0.00% **1980** TO **1940** TO 1939 OR 2014 OR **1960** TO 2000 TO **2010** TO EARLIER 2013 2020 2009 1999 1979 1959 BENTONVILLE **FAYETTEVILLE** SPRINGDALE

TRANSPORTATION FAYETTEVILLE-SPRINGDALE-ROGERS MSA MEANS OF TRANSPORTATION TO WORKPLACE CHARACTERISTICS



TRAIL MILES AND TYPE TRAILS & PARKS IN ROGERS, AR



| VALKED | 0.92% 1.87% |
|----------------|----------------------------------|
| OTHER MEANS | 0.30% 0.52% 0.44% 0.23% |
| WORKED AT | 4.43% 3.36% 3.36% |

6.91%

TRANSPORTATION

Transportation information for Rogers and the MSA.



INFORM ROGERS | DEMOGRAPHICS

DEMOGRAPHICS OF ROGERS AND SURROUNDING CITIES IN THE METROPOLITAN STATISTICAL AREA (MSA)

CHARACTERISTICS & INCOME



OF THE FOUR LARGEST CITIES IN THE NWA MSA, ROGERS HAS THE 2ND HIGHEST PER CAPITA INCOME AT





KEY DEMOGRAPHIC:



\$35,681.00, AS SHOWN ON THE "PER CAPITA INCOME" CHART.

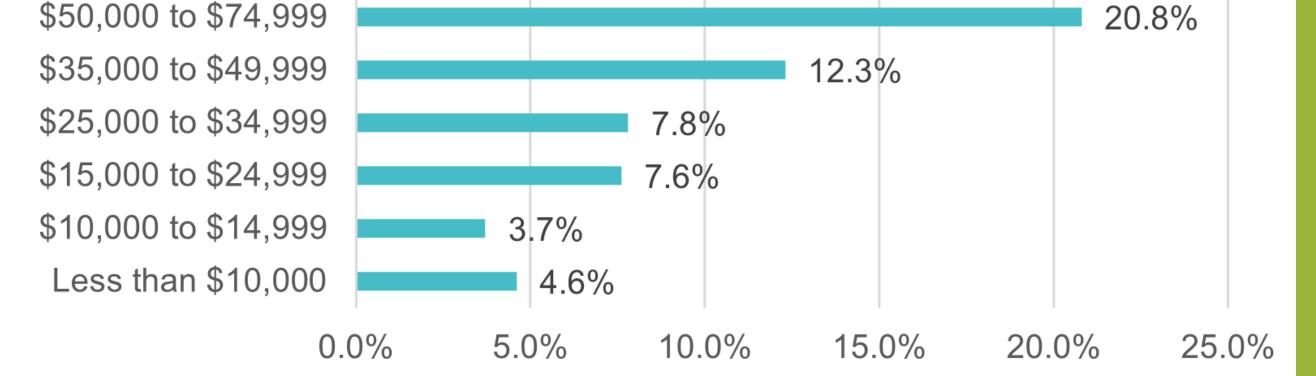
| ROGERS, AR & COMPARISONS 2020 | | 24.508 | |
|----------------------------------|----------------------------------|---|--|
| \$35,681 \$30,476 | \$25,875 \$43,951 \$27,724 | Rogers Total Households in 2020 ROGERS, ARKANSAS INCOME AND BENEFITS IN 2020 INFLATION ADJUSTED DOLLARS | |
| | | \$200,000 or more \$150,000 to \$199,999 \$100,000 to \$149,999 \$75,000 to \$99,999 \$50,000 to \$74,999 | |

| R O G E R S | FAYETTEVILLE | SPRINGDALE | BENTONVILLE | ARKANSAS |
|-------------|--------------|------------|-------------|----------|
| | | | | |

INCOME

Income information for Rogers, AR and comparisons.

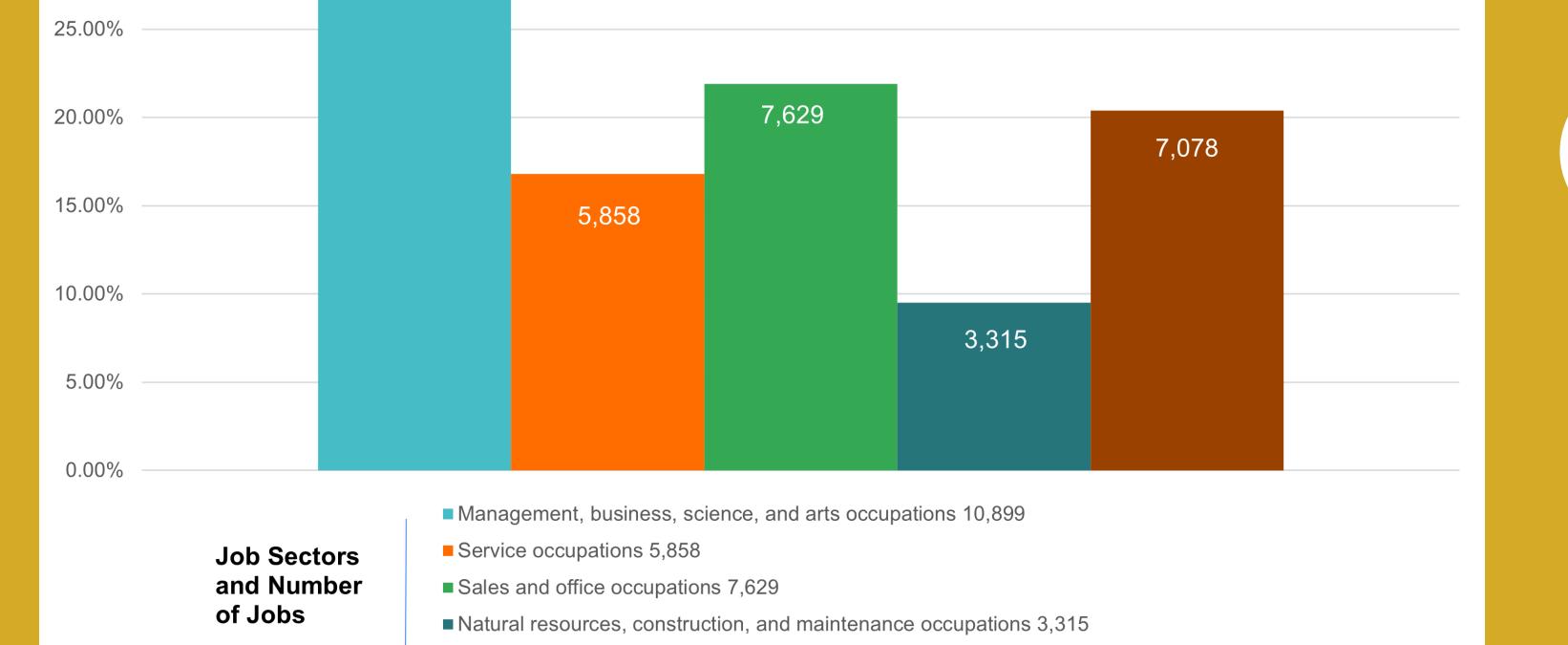
Source: US Census Bureau







30.00%



Production, transportation, and material moving occupations 7,078

CHARACTERISTICS

Employment Industry Sectors in Rogers, Arkansas

Source: US Census Bureau

INFORM ROGERS | DEMOGRAPHICS

DEMOGRAPHICS OF ROGERS AND SURROUNDING CITIES IN THE METROPOLITAN STATISTICAL AREA (MSA)

REGIONAL & LOCAL POPULATION









ROGERS, AR IS THE **6TH LARGEST CITY IN THE STATE OF ARKANSAS** AND EXPERIENCED AN INCREASE OF 24.92% IN POPULATION GROWTH FROM 2010 TO 2020.

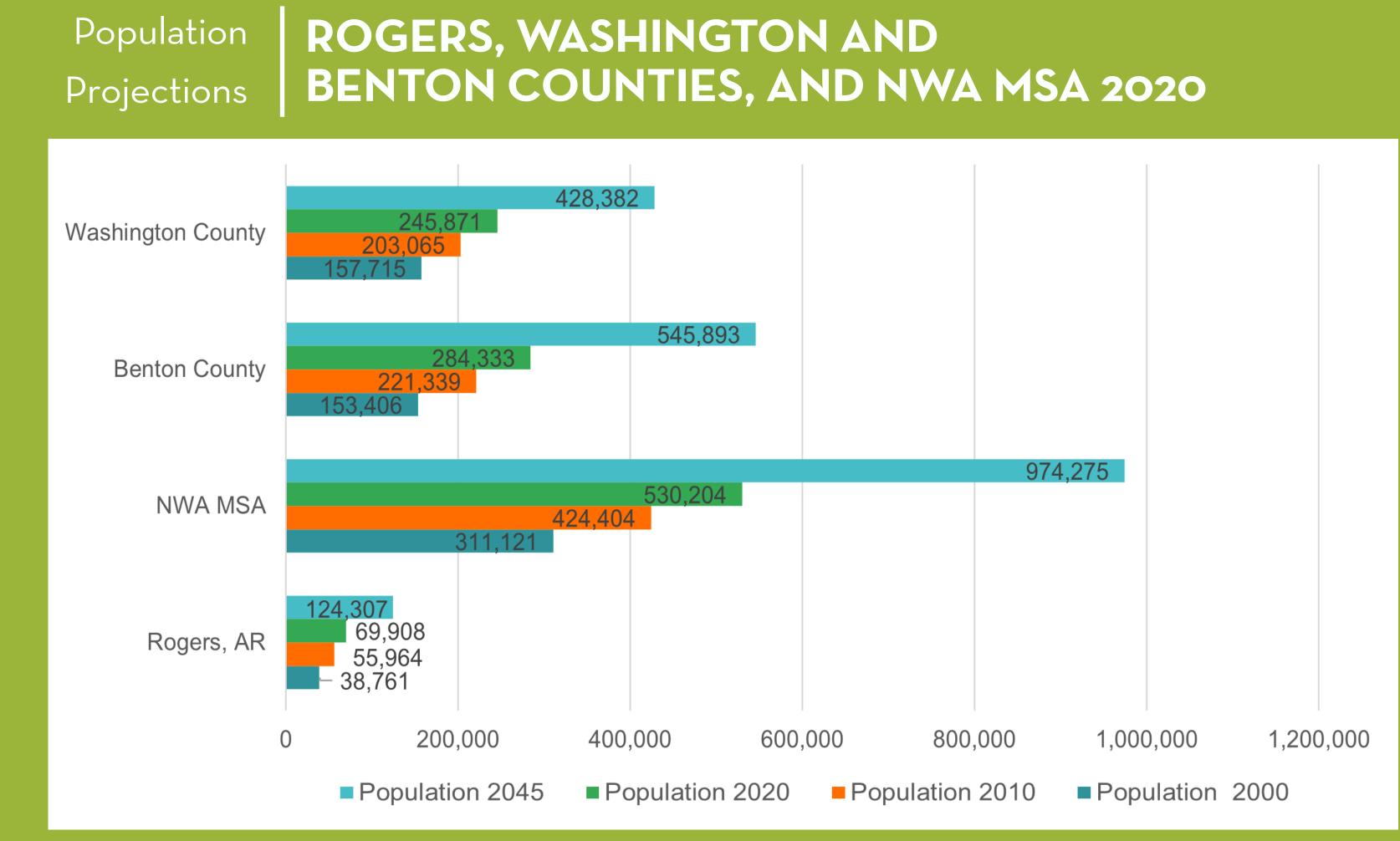
REGIONAL
POPULATION

As with the larger MSA, Rogers has experienced substantial population increase growth is expected to continue over the next twenty years.

PopulationROGERS, WASHINGTON AND BENTONProjectionsCOUNTIES, AND NWA MSA 2020, 2010

| | ROGERS,AR | NWA MSA | BENTON COUNTY | WASHINGTON COUNTY |
|---|-----------|---------|---------------|----------------------|
| PERCENT CHANGE 2010- 2020 | 24.92% | 24.93% | 28.46% | 21.08% |
| Annual Average growth rate 2020- 2045 | 2.25% | 2.25% | 2.54% | 1.93% |
| PROJECTED PERCENT CHANGE 2020 CENSUS TO 2045 | 77.80% | 83.80% | 92.00% | 74.20% |
| PROJECTED ANNUAL AVG GROWTH RATE 2020-2045 | 2.30% | 2.50% | 2.60% | 2.20% |

Source: US Census Bureau & NWARPC Regional Growth



BY DECADE 2020 69,908 55,964 38,761 24,692 17,429 11,050 5,700 4,962 3,550 3,554 3,318 2,820 2,158 1,265 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010 2020 1890 1900

ROGERS, ARKANSAS

DECENNIAL CENSUS

