

RACE & AGE

KEY DEMOGRAPHICS:

THERE WAS A **17.23%** DECREASE IN THE **WHITE ALONE (NON HISPANIC OR LATINO)** POPULATION FROM 2010 TO 2020 IN ROGERS, AS EVERY OTHER RACE CATEGORY INCREASED WITHIN THE SAME

THE **HISPANIC OR LATINO POPULATION** REPRESENTS **33.2%** OF THE OVERALL POPULATION IN THE CITY OF ROGERS. THE **WHITE ALONE (NON HISPANIC OR LATINO)** REPRESENTS **56.9%** OF ROGERS' POPULATION

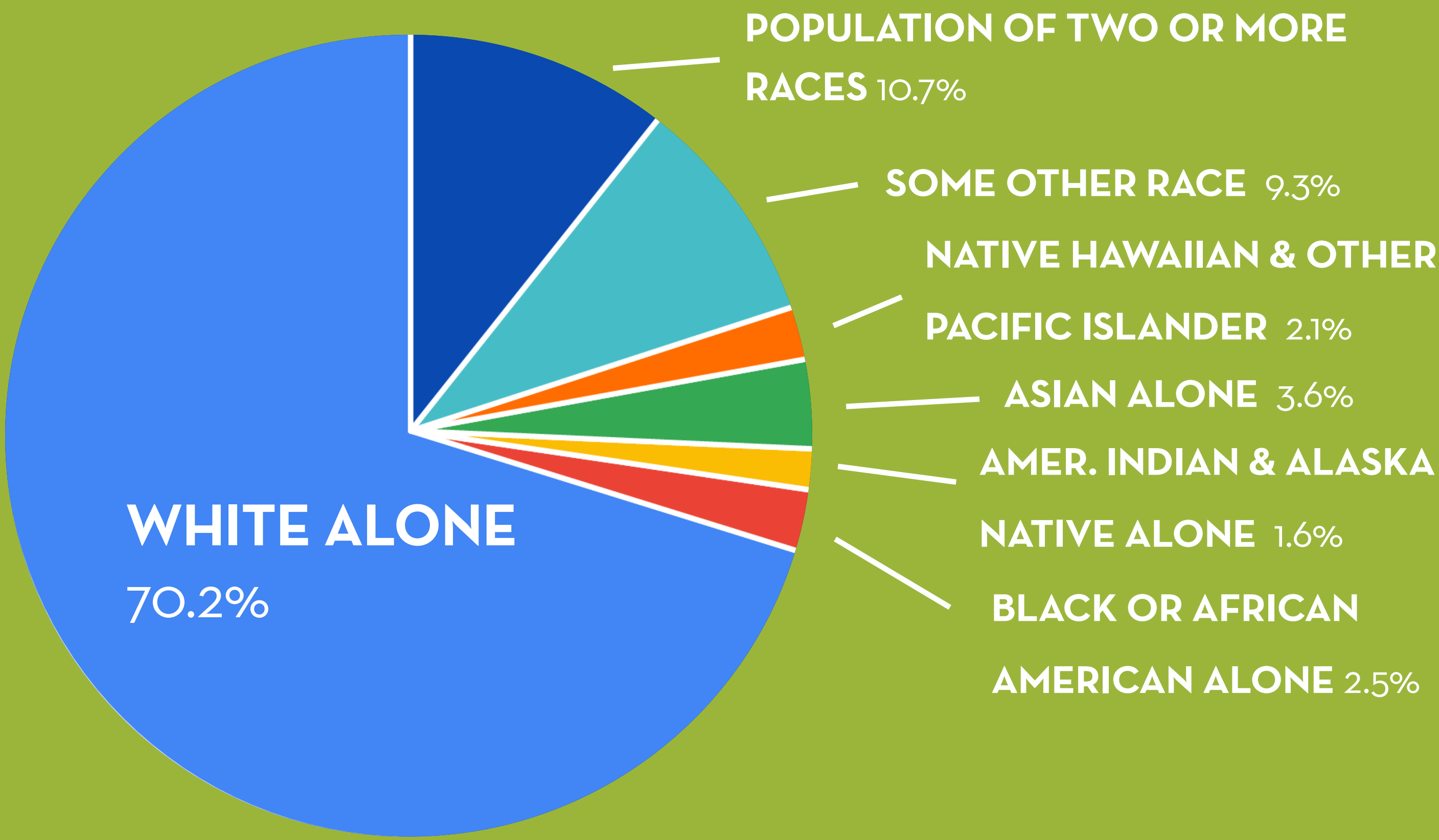
**66.9%** OF ROGERS' POPULATION IS BELOW THE AGE OF 45 IN 2020

01 | RACE

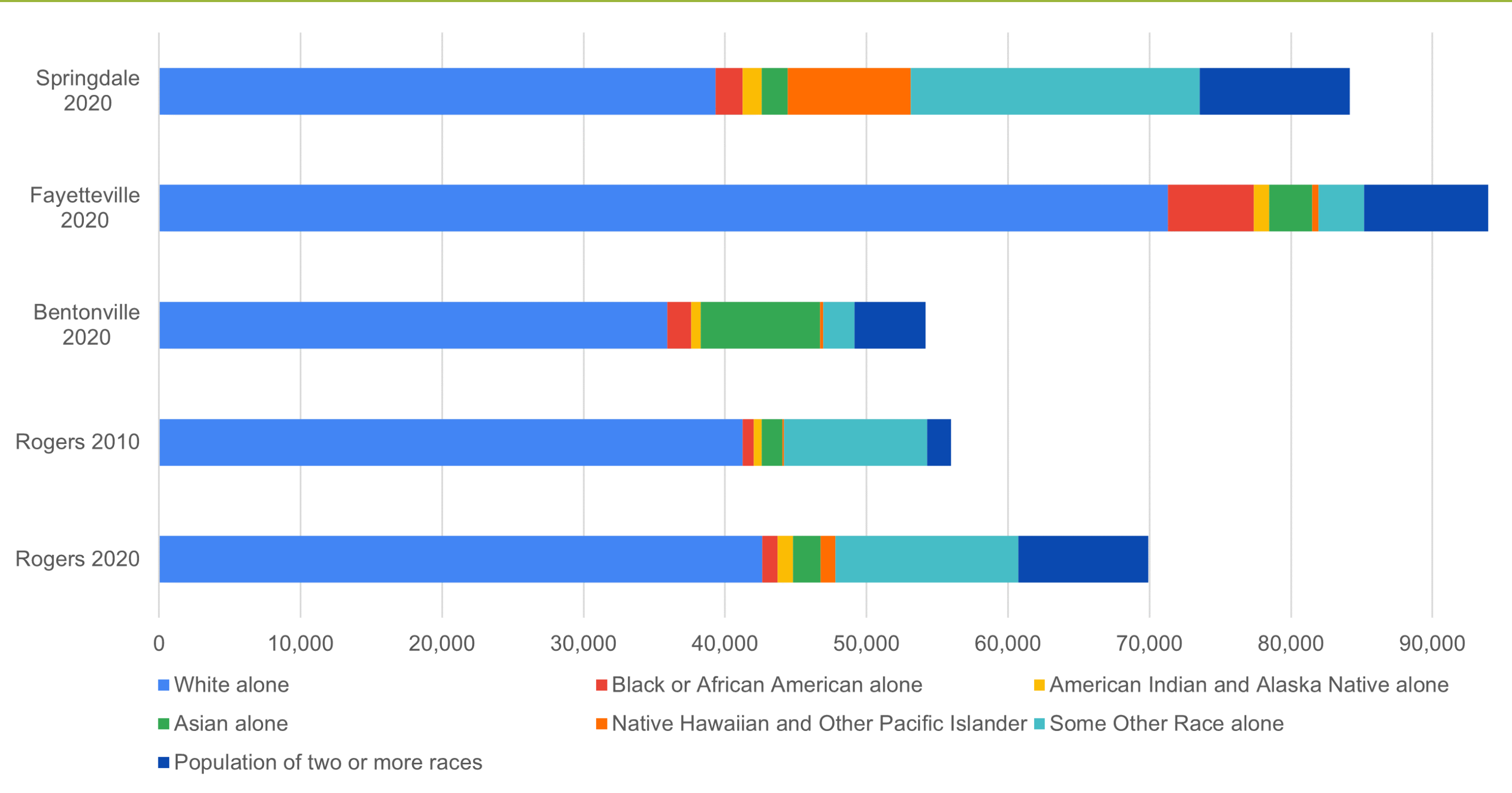
As with the larger MSA, Rogers has become more diverse as the population has increased over the last decade.

Source: US Census Bureau

DECENNIAL RACE COMPARISON | FAYETTEVILLE-SPRINGDALE-ROGERS MSA 2020

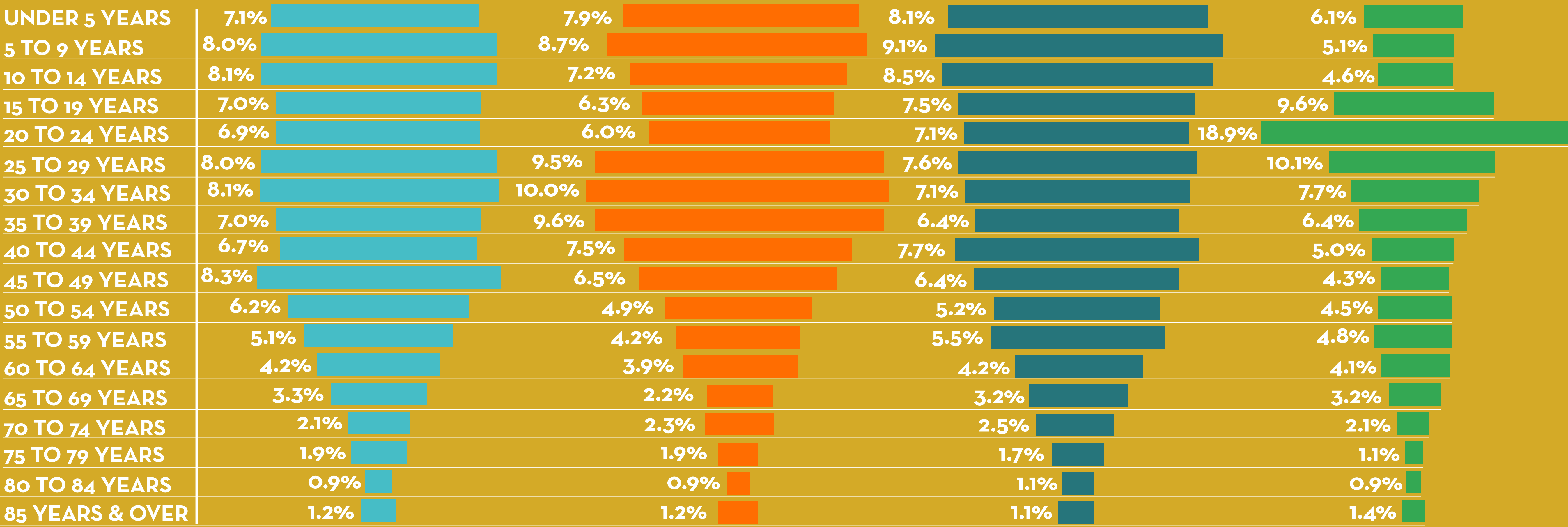


DECENNIAL RACE COMPARISON | FAYETTEVILLE-SPRINGDALE-ROGERS MSA 2020 & ROGERS 2020, 2010



AGE BREAKDOWN

FAYETTEVILLE-SPRINGDALE-ROGERS MSA 2020



02 | AGE

Grouping of age for Rogers and MSA Comparisons from the 2020 Decennial Census.

Source: US Census Bureau



DEMOGRAPHICS OF ROGERS AND METROPOLITAN STATISTICAL AREA (MSA)

# HOUSING TRANSPORTATION & RECREATION



**KEY DEMOGRAPHICS:**  
**66.8%** OF ROGERS' HOUSING WAS CONSTRUCTED BETWEEN 1980 and 2009



THE AVERAGE ONE WAY COMMUTE IN ROGERS TAKES **16 MINUTES**.

## 01 | RECREATION

Rogers has many recreational amenities within the city limits that include parks and different types of trails.

TRAILS & PARKS | **PUBLIC PARKS IN ROGERS, AR**



**19** Parks  
**568** Acres

TRAILS & PARKS | **TRAIL MILES AND TYPE IN ROGERS, AR**

**77.7** Miles of Trail



Traffic Calming Trail & 20 MPH  
**1 mi**



**8.1 mi** Shared Lanes



**54.1 mi** Paved, Separated

**14.5 mi** Natural

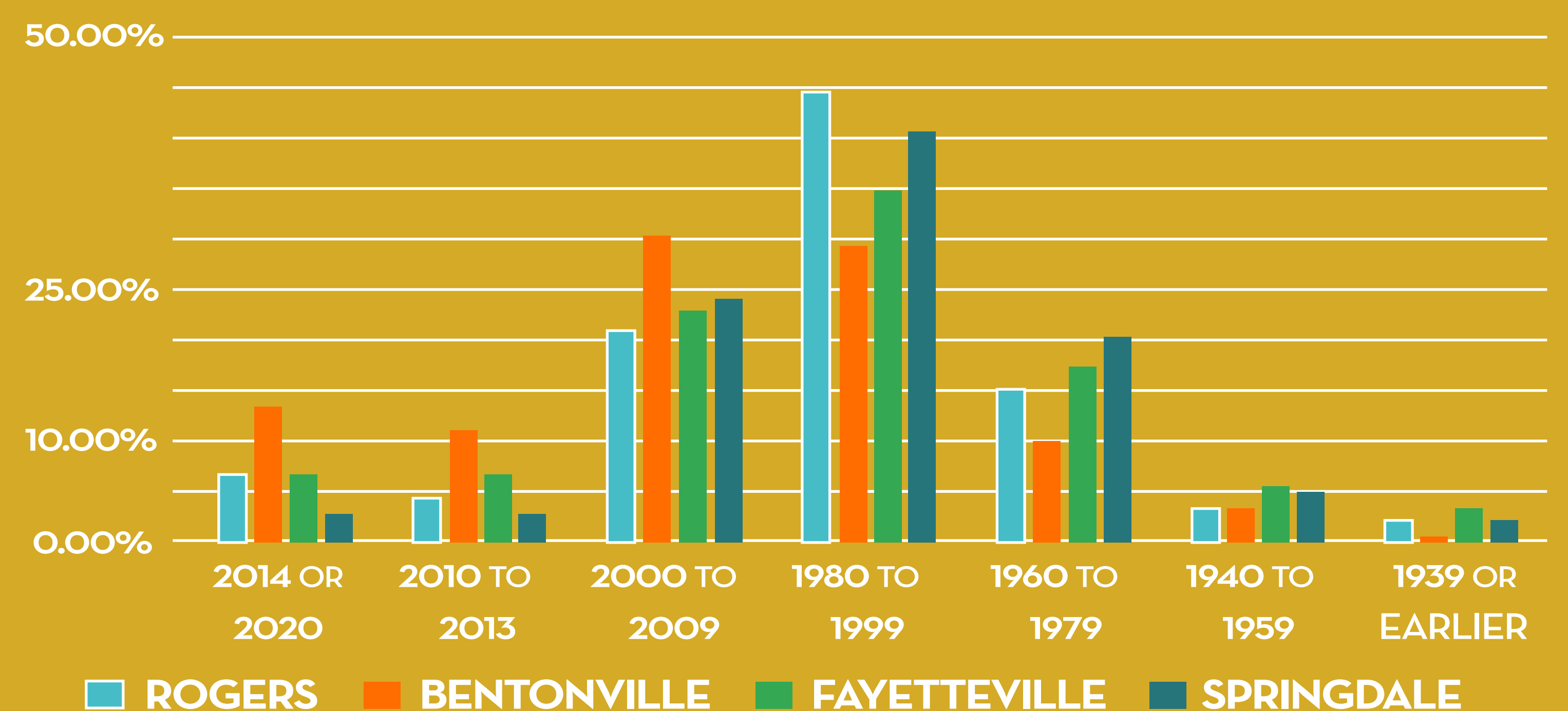


## 02 | HOUSING

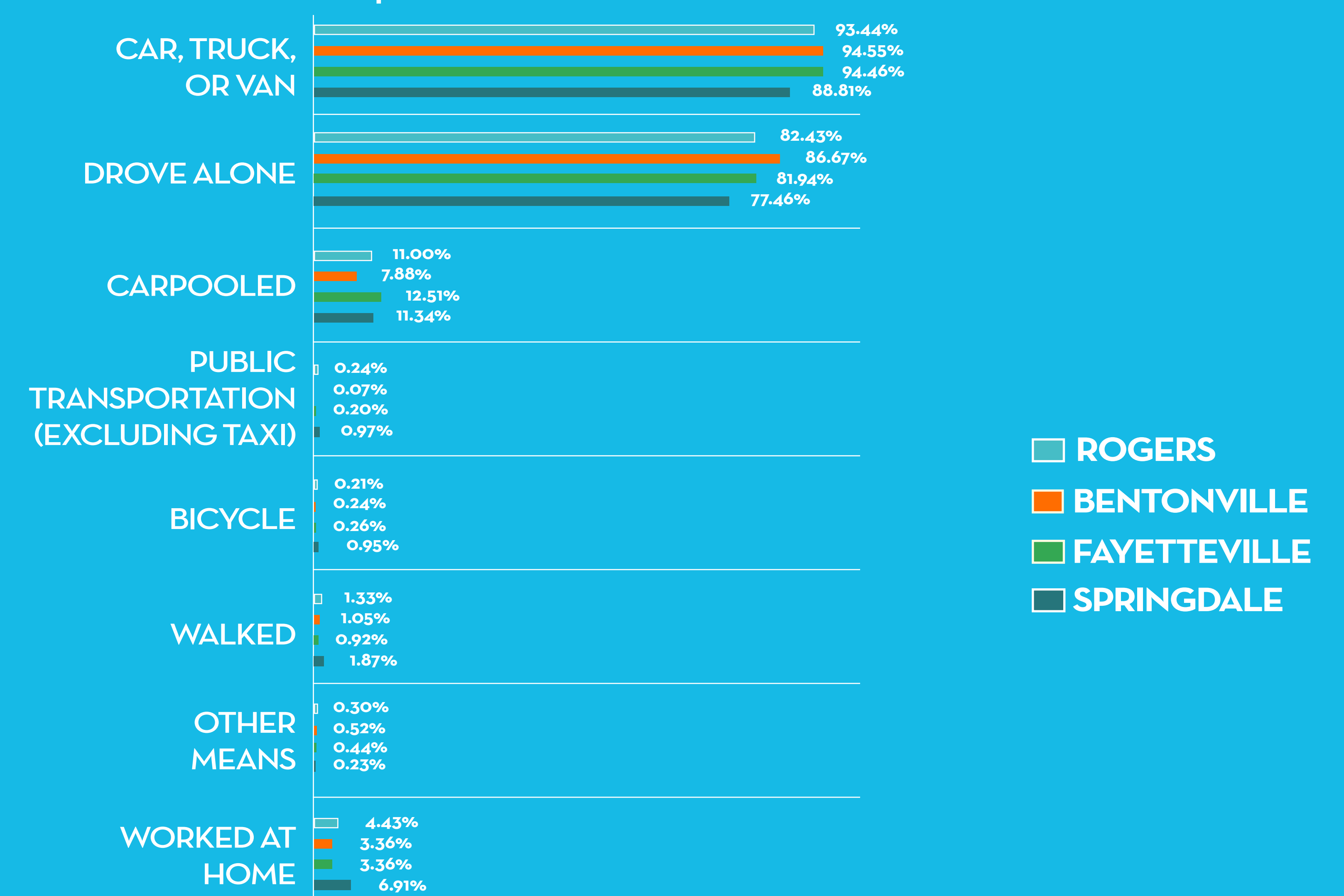
Housing information for Rogers and the MSA.

Source: US Census Bureau

HOUSING CHARACTERISTICS | **FAYETTEVILLE-SPRINGDALE-ROGERS MSA YEAR OF CONSTRUCTION**



TRANSPORTATION CHARACTERISTICS | **FAYETTEVILLE-SPRINGDALE-ROGERS MSA MEANS OF TRANSPORTATION TO WORKPLACE**



## 03 | TRANSPORTATION

Transportation information for Rogers and the MSA.

Source: US Census Bureau



DEMOGRAPHICS OF ROGERS AND  
SURROUNDING CITIES IN THE METROPOLITAN  
STATISTICAL AREA (MSA)

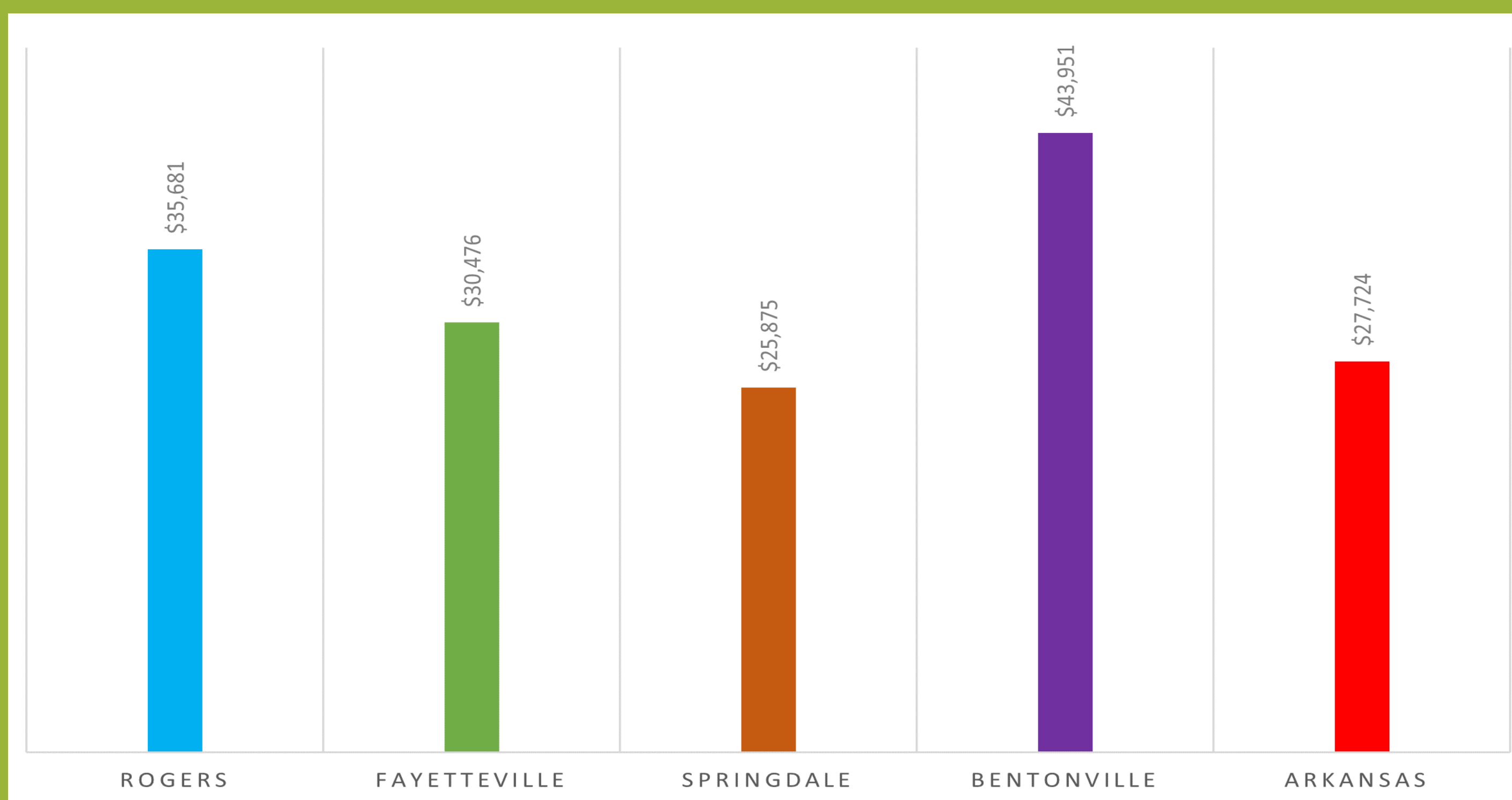
## CHARACTERISTICS & INCOME

### KEY DEMOGRAPHIC:

OF THE FOUR LARGEST CITIES IN THE  
NWA MSA, ROGERS HAS THE **2ND**  
**HIGHEST PER CAPITA INCOME AT**  
**\$35,681.00, AS SHOWN ON THE “PER**  
**CAPITA INCOME” CHART.**



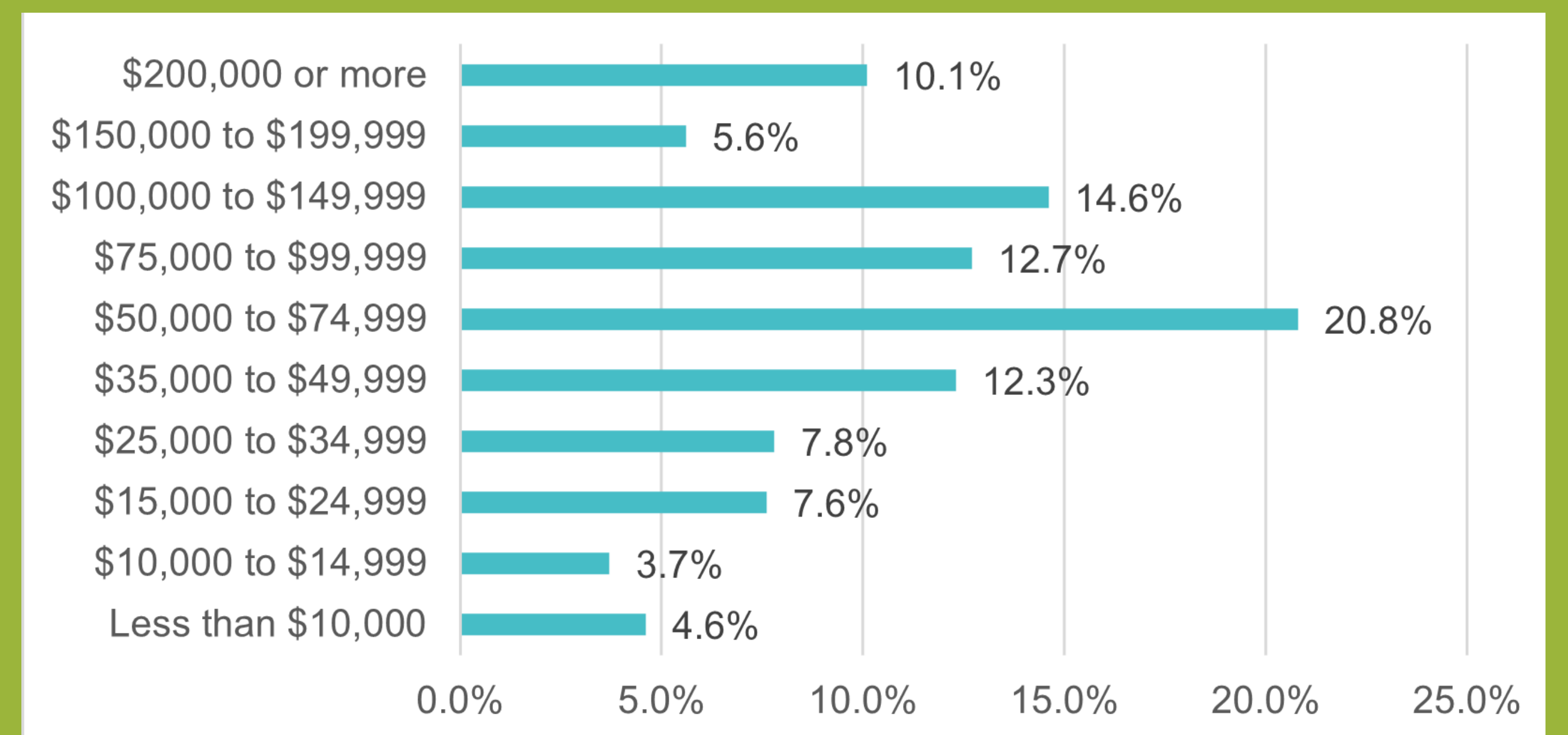
ROGERS, AR  
& COMPARISONS 2020 | **PER CAPITA INCOME  
(DOLLARS)**



# 24,508

Rogers Total Households in 2020

ROGERS, ARKANSAS | **INCOME AND BENEFITS IN 2020  
INFLATION ADJUSTED DOLLARS**



## 01 | INCOME

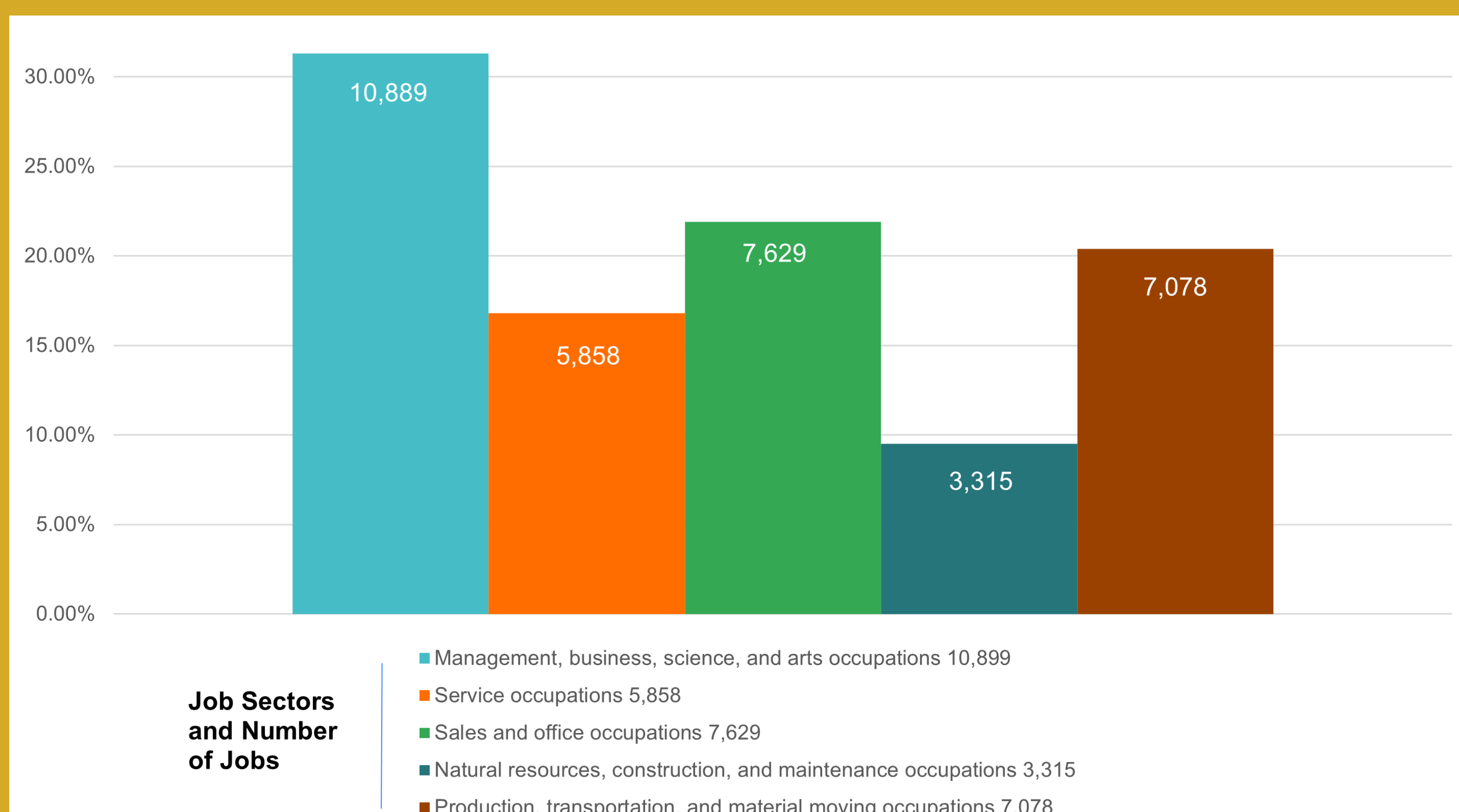
Income information for Rogers, AR and comparisons.

Source: US Census Bureau

# \$65,511

Rogers Median Household Income in 2020

ROGERS, AR  
2020 | **EMPLOYMENT INDUSTRY  
SECTORS**



## 02 | CHARACTERISTICS

Employment Industry Sectors in Rogers, Arkansas

Source: US Census Bureau



DEMOGRAPHICS OF ROGERS AND SURROUNDING CITIES IN THE METROPOLITAN STATISTICAL AREA (MSA)

# REGIONAL & LOCAL POPULATION



## KEY DEMOGRAPHIC:

ROGERS, AR IS THE **6TH LARGEST CITY IN THE STATE OF ARKANSAS** AND EXPERIENCED AN INCREASE OF 24.92% IN POPULATION GROWTH FROM 2010 TO 2020.

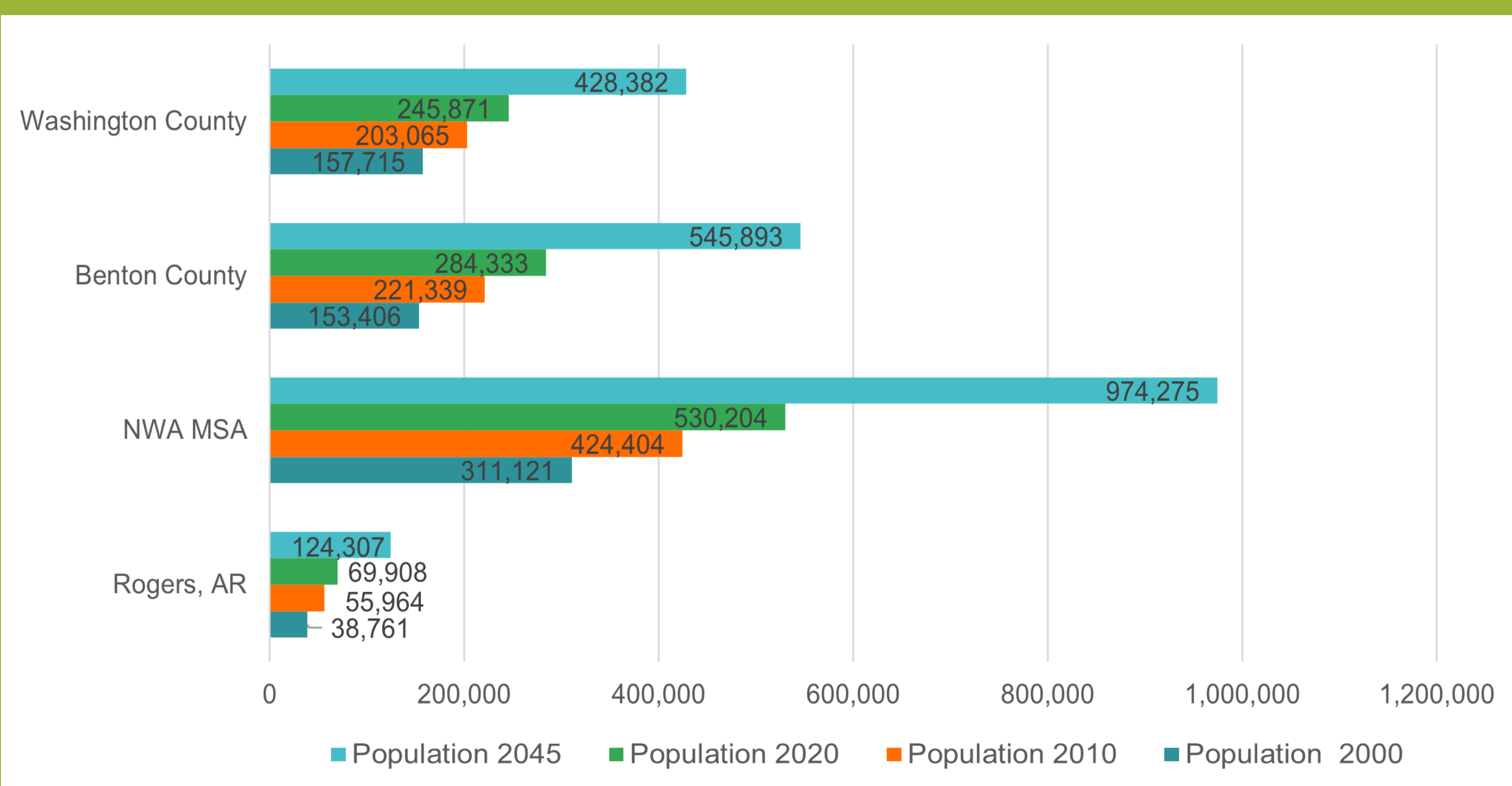


## 01 REGIONAL POPULATION

As with the larger MSA, Rogers has experienced substantial population increase growth is expected to continue over the next twenty years.

Source: US Census Bureau & NWARPC Regional Growth

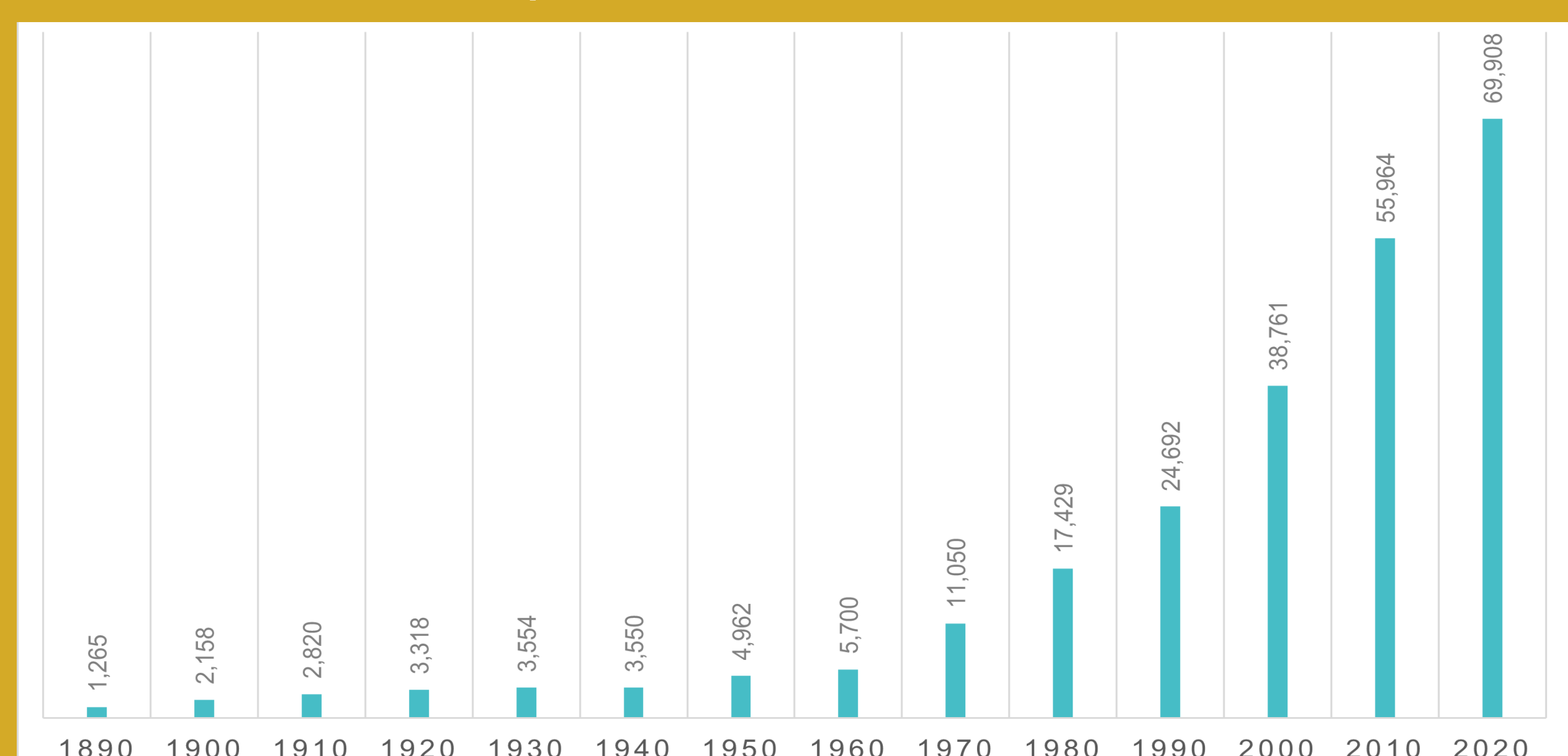
### Population Projections | ROGERS, WASHINGTON AND BENTON COUNTIES, AND NWA MSA 2020



### Population Projections | ROGERS, WASHINGTON AND BENTON COUNTIES, AND NWA MSA 2020, 2010

	ROGERS,AR	NWA MSA	BENTON COUNTY	WASHINGTON COUNTY
PERCENT CHANGE 2010-2020	24.92%	24.93%	28.46%	21.08%
ANNUAL AVERAGE GROWTH RATE 2020-2045	2.25%	2.25%	2.54%	1.93%
PROJECTED PERCENT CHANGE 2020 CENSUS TO 2045	77.80%	83.80%	92.00%	74.20%
PROJECTED ANNUAL AVG GROWTH RATE 2020-2045	2.30%	2.50%	2.60%	2.20%

### DECENNIAL CENSUS BY DECADE | ROGERS, ARKANSAS 2020



## 02 LOCAL POPULATION