

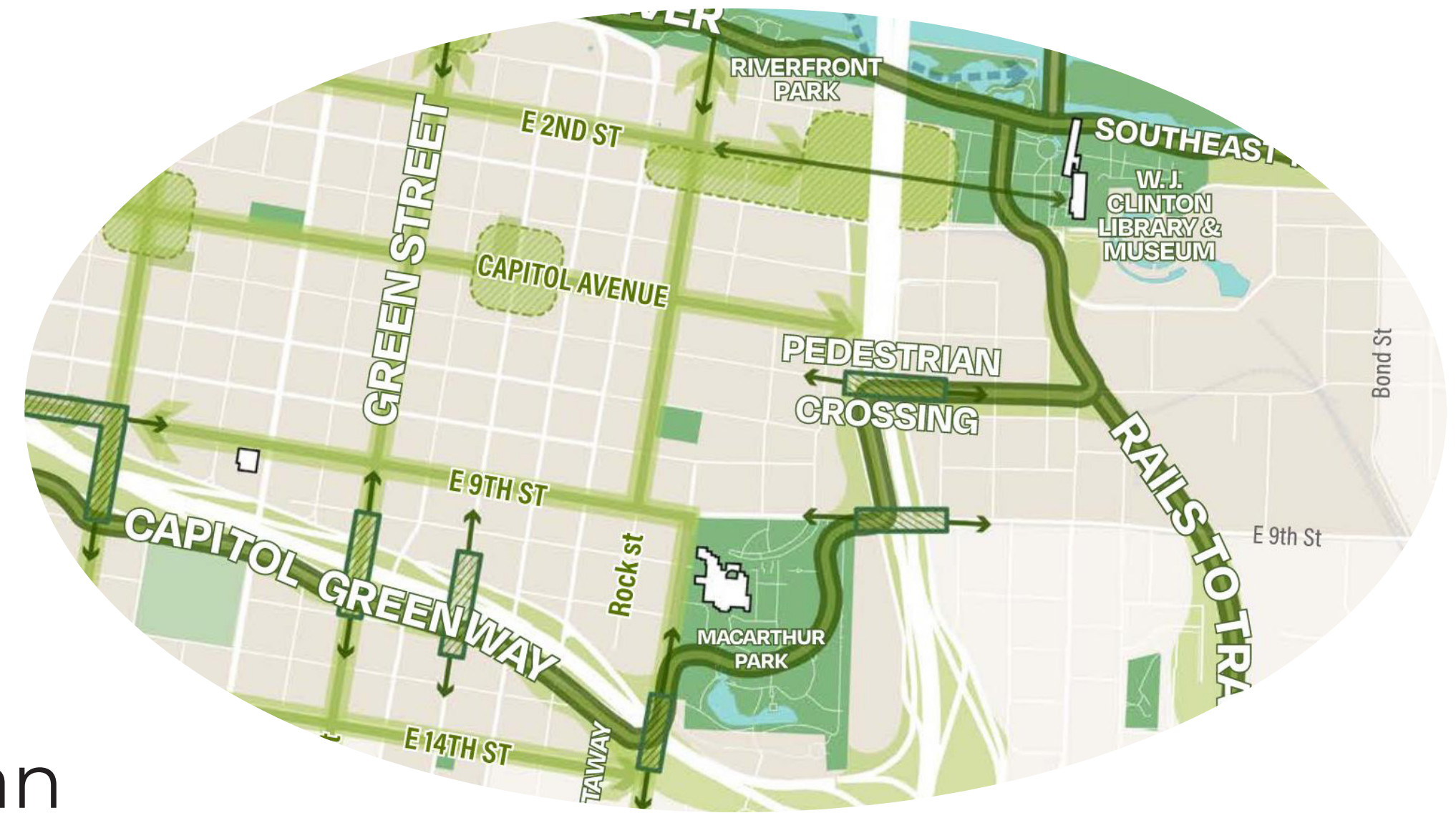
I-30 Deck Park Planning Study

Little Rock, Arkansas

Pulaski County

RECONNECTING DOWNTOWN

The **I-30 Deck Park** can support the framework, goals, and objectives defined in the **City of Little Rock's Downtown Master Plan (June 2024)**:



- **Reconnects Urban Fabric:** The Master Plan emphasizes reconnecting fractured parts of downtown and stitching neighborhoods together; a deck park would bridge the physical barrier created by I-30, restoring walkable connections across the corridor.
- **Enhances Public Open Space:** The plan identifies expanding and improving public open space as a key strategy; a deck park would create new high-quality green space in the heart of downtown.
- **Supports Mobility and Connectivity:** By linking key districts and neighborhoods (e.g., River Market, East Village, Hanger Hill, MacArthur Park), the deck park would strengthen multimodal access and provide safer pedestrian/bicycle movement consistent with the plan's mobility framework.
- **Catalyzes Economic Development:** The Master Plan calls for catalytic projects that stimulate downtown investment; a deck park could increase adjacent property values and attract retail, residential, and cultural uses.
- **Promotes Placemaking and Culture:** Public space is a platform for social interaction, cultural events, and city-wide gatherings — supporting the plan's emphasis on culture as a catalyst for growth.
- **Encourages Downtown Residency Growth:** Increased amenities and an improved public realm help draw residents downtown — a core goal of the plan's strategies to increase the downtown population.
- **Improves Quality of Life:** Expanded green space within walking distance for downtown workers and residents aligns with the plan's objectives for a safe, vibrant, and livable urban core.
- **Strengthens Gateway Presence:** A deck park could act as a welcoming civic gateway, reinforcing downtown's identity and attractiveness as envisioned in the Master Plan.
- **Supports Future Trail and Open Space Networks:** The Master Plan envisions enhanced open space and trail systems; a deck park could serve as a link in this green network, facilitating connections to other parks and the Arkansas River.

