

The Comprehensive Growth Plan is structured around three planning “ribbons” that represent the areas of attention that residents of Rogers have identified as fundamental to their understanding of the City.

THE THREE RIBBONS

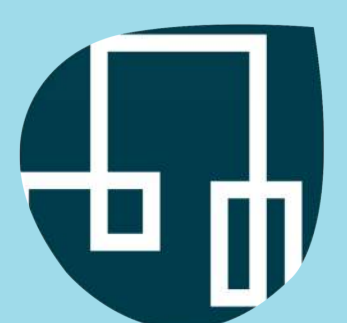
LIVED EXPERIENCE

NATURAL ENVIRONMENT

BUILT ENVIRONMENT

COMPREHENSIVE GROWTH “RIBBONS”

These ribbons broadly represent the lens through which the City staff, elected and appointed officials will analyze the challenges and provide recommendations for growth and improvements within the City. The ribbons intersect and overlap, resulting in goals and intended outcomes that advance all three ribbons at once. Understanding how the three ribbons intertwine will allow a higher quality of life for citizens, increased economic sustainability, and protection of natural resources. Anyone who lives, works, or plays in Rogers can assess their experience of the City and engage with community leaders to ensure continued progress.



BUILT ENVIRONMENT

The Built Environment includes all types of housing, community service buildings, schools, churches, commercial opportunities, and the streets that tie all of the city together. Development review, design standards, mobility planning, creative housing, and accessibility planning will all be important components to inform the built environment.



NATURAL ENVIRONMENT

The Natural Environment encompasses floodplain, creeks, parks, trails, green networks, and other designated open spaces within the city. The natural environment is a network that supports quality of life, economic growth, water quality, outdoor recreation, and a local sense of place. The city focuses on developing within its municipal boundaries in a way that supports the natural environment.



LIVED EXPERIENCE

The intersection of the Natural Environment and the Built Environment create the Lived Experience of citizens. Directly tied to the character of the community, the city strives to create an optimum balance between the built and natural environment for the citizens of Rogers. The quality of the lived experience will be influenced by addressing affordability, removing barriers, promoting social cohesion, and the inclusion of parks, arts and cultural spaces.