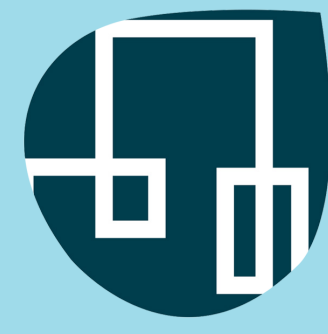


PLACE TYPES: NEIGHBORHOOD CENTER



NEIGHBORHOOD CENTERS

Neighborhood Centers are small, mixed-use areas serving surrounding neighborhoods. They are places for neighbors to gather and interact, and to conveniently access services within a very short distance of most homes.

Goals include supporting neighborhood identity, concentrating non-residential activities, and providing accessibility to civic and institutional facilities, locally-serving retail, and recreation.

NEIGHBORHOOD MAIN STREET



Neighborhood Main Streets are a concentration of neighborhood-serving businesses and civic institutions that spans one or more blocks. Main Streets are active and intensive over a limited area. Businesses are typically small in footprint and frequented by residents of nearby neighborhoods within the general area of Rogers. Main Streets are typically anchored by a plaza, square, or other strong civic use where neighbors can gather for events or meet informally. Housing in Main Streets is typically multi-unit above or adjacent to non-residential uses. Townhomes and stand-alone multi-unit residential are common adjacent to Main Streets.

NEIGHBORHOOD NODE



Neighborhood Nodes are small scale and low intensity destinations for neighborhood services, retail, and civic institutions. They occur at the intersection of larger roadways and extend only a few properties from the intersection. Neighborhood Nodes are much smaller in scale than Main Streets, and are relatively low in activity. They provide convenience yet retain the low scale and intensity found in surrounding neighborhood fabric.